

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: David H. Sitrick )  
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For: System and Methodology for )  
Integrating User Data Into a )  
Separate Display Presentation )  
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Serial Number: 09/415,986 )  
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Filed: October 12, 1999 )  
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Examiner: M. Sager )  
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Art Unit: 3713 )  
)  
Attorney Docket: STD 1748 )

**AMENDMENT A--CHANGES MARKED TO CLAIMS AS ORIGINALLY FILED**

25. (Amended) A method of integrating data into a predefined source; to create a customized presentation, the method comprising:

providing user data;

providing a predefined source, wherein the source comprises audiovisual program content and other program data; comprising at least one of and a plurality of story-lines, and a plurality of characters;

selecting at least one of a portion of the audiovisual program content as a selected portion for associative integration of the user data and a portion of the program data as a selected portion for utilization in creating the customized presentation; responsive to the other program data as a selected portion for user data associative integration;

integrating the user data with the selected portion responsive to the other program data; and of the audiovisual program content; and

providing a modified output content of the customized presentation in an audiovisual format responsive to the associating and integrating the user data is associated into the selected portion of the audiovisual program content; and responsive to the selected portion of the program data.

28. (Amended) The method as in claim 25, wherein the user data additionally comprises a plurality of user images, the method further comprising:

selecting at least one of the plurality of user images for selective integration into the modified output content, responsive to the ~~other~~ program data.

35. (Amended) A system for integrating data into a predefined source to create a customized presentation, the system comprising:

a source of user data;

a source of program content, wherein the program content comprises audiovisual program content and ~~other~~ program data; comprising at least one of a plurality of story-lines and a plurality of characters;

selection means, coupled to the source of program content, providing for selection of a selected portion of the audiovisual program content ~~responsive to the other program data;~~

additional selection means for selecting at least a portion of the program data as a selected portion of the program data;

integration means, coupled to the selection means, the source of program content, the additional selection means and the source of user data, for providing an integrated modified output of the customized presentation content wherein the user data is integrated into the selected portion of the ~~output~~ content, and wherein the ~~output content~~ is provided in a format suitable as a source of program content; program data is utilized to create the customized presentation.

37. The system as in claim 35, wherein the user data additionally comprises a plurality of user images, and wherein the integration means additionally comprises means to selectively integrate ones of the plurality of the user images responsive to the ~~other~~ program data into the modified output content.